



WEST VALLEY WATER DISTRICT
855 W. Base Line Road Rialto, CA
PH: (909) 875-1804 FAX: (909) 875-1849

EXTERNAL AFFAIRS COMMITTEE MEETING
AGENDA - AMENDED

THURSDAY, MARCH 12, 2020 - 6:00 PM

BOARD OF DIRECTORS

Dr. Clifford Young, Director
Channing Hawkins, President

NOTICE IS HEREBY GIVEN that West Valley Water District has called a meeting of the External Affairs Committee to meet in the Administrative Conference Room, 855 W. Base Line Road, Rialto, CA 92376.

1. CONVENE MEETING

2. PUBLIC PARTICIPATION

The public may address the Board on matters within its jurisdiction. Speakers are requested to keep their comments to no more than three (3) minutes. However, the Board of Directors is prohibited by State Law to take action on items not included on the printed agenda.

3. DISCUSSION ITEMS

a. Update from External Affairs Committee

1. Preparations for Local Corona Virus Outbreak.
2. Review Critical Need Position for Exemption from Hiring Freeze
3. RFQ for State Legislative Consultant in Sacramento.
4. 2019-2020 Mid Year Budget Review.
5. Earth Day Project.
6. Hydro STEM Project.

b. Community Events Calendar

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d. Data Analytics of Live-streamed meetings

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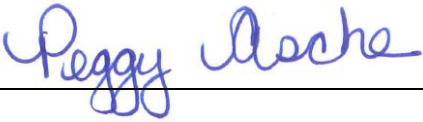
f. Consider an Agreement with 360 Civic for website design services

g. Development of Comprehensive Communication Plan

4. ADJOURN

DECLARATION OF POSTING:

I declare under penalty of perjury, that I am employed by the West Valley Water District and posted the foregoing External Affairs Committee Agenda at the District Offices on February 7, 2019.



Peggy Asche, Executive Assistant



Calendar of Events March 2020

March 3, 2020

9:00 AM

Colton Chamber Mixer

Colton Chamber of Commerce

655 N. La Cadena Dr.

Colton, CA

March 3, 2020

6:30 PM

Bloomington MAC Meeting

Ayala Park

18313 Valley Blvd.

Bloomington, CA

March 4, 2020

10:00 AM

Rialto Farmers Market

Rialto City Hall

150 S. Palm Avenue

Rialto, CA

March 4, 2020

6:00 PM

Rialto Kiwanis East

Coco's Bakery Restaurant

1683 S. Riverside Avenue

Rialto, CA

March 9, 2020

6:00 PM

Rialto Host Lions Club

First Baptist Church of Rialto

222 Bloomington Avenue

Rialto, CA

March 10, 2020
6:00 PM
Rialto Kiwanis Club
Coco's Bakery Restaurant
1683 S. Riverside Avenue
Rialto, CA

March 11, 2020
7:00 AM
Kiwanis Club East
Coco's Bakery Restaurant
1683 S. Riverside Avenue
Rialto, CA

March 11, 2020
10:00 AM
Rialto Farmers Market
Rialto City Hall
150 S. Palm Avenue
Rialto, CA

March 11, 2020
6:00 PM
Bloomington Lions
Coco's Bakery Restaurant
1683 S. Riverside Avenue
Rialto, CA

March 12, 2020
11:30 AM
Fontana Chamber Luncheon
Center State Theater
8463 Sierra Avenue
Fontana, CA

March 12, 2020
6:00 PM
Assemblywoman Reyes' Lattes & Legislation
Klatch Coffee
3840 Sierra Avenue
Fontana, CA

March 13, 2020
9:00 AM
Colton Rotary
Colton Chamber of Commerce
655 N. La Cadena Dr.
Colton, CA

March 14, 2020
4:00 PM
Las Aguillas Folkorico "Potato Bar"
Partnership with Rialto Host Lions
1st Baptist Church
222 Bloomington Avenue
Rialto, CA

March 17, 2020
6:00 PM
Rialto Kiwanis
Coco's Bakery Restaurant
1683 S. Riverside Avenue
Rialto, CA

March 18, 2020
10:00 AM
Rialto Farmers Market
Rialto City Hall
150 S. Palm Avenue
Rialto, CA

March 18, 2020
5:30 PM
Colton Chamber Mega Mixer
Ashley Furniture
855 Ashley Way
Colton, CA

March 21, 2020
8:30 AM
ARMC 5K Run
400 N. Pepper Avenue
Colton, CA

March 24, 2020
6:00 PM
Rialto Kiwanis
Coco's Bakery Restaurant
1683 S. Riverside Avenue
Rialto, CA

March 25, 2020
7:00 AM
Rialto Kiwanis East
Coco's Bakery Restaurant
1683 S. Riverside Avenue
Rialto, CA

March 25, 2020
10:00 AM
Rialto Farmers Market
Rialto City Hall
150 S. Palm Avenue
Rialto, CA

March 25, 2020
6:00 PM
Bloomington Lions
Rialto City Hall
150 S. Palm Avenue
Rialto, CA

March 27, 2020
6:00 PM
Colton Rotary
Denny's Restaurant
160 W. Valley Blvd.
Colton, CA



Data Analytics for Live-Streamed Meetings

Facebook

YouTube

Views Reached Engagements

Total
Watch Average Watch
Time: Time

	Views	Reached	Engagements
Board Meeting 12/19/2019	777	2,118	202
Board Meeting 1/9/2020 (special)	1,200	2,316	383
Agenda Review 1/13/2020	1,100	1,380	918
Board Meeting 1/16/2020	110/231	166/393	48/80
Agenda Review 1/24/2020	55		
Board Meeting 1/25/2020 (special)	43		
Board Meeting 2/6/2020	139	182	92
Agenda Review 2/18/2020	370	151	537
Board Meeting 2/20/2020	133	191	73
Agenda Review 3/4/2020	55	183	20
Board Meeting 3/5/2020	287	834	192

Views	Playbacks	Total Watch Time:	Average Watch Time
176	39	19 hours	29:17
165	43	30 hours	45:52
127	41	17 hours	25:01
77		19 hours	14:59
61	17	7 hours	27:19
100	31	11 hours	22:43
61	17	6 hours	21:46