



**WEST VALLEY WATER DISTRICT**  
855 W. Base Line Road Rialto, CA

**EXTERNAL AFFAIRS COMMITTEE MEETING**  
**AGENDA**

**TUESDAY, SEPTEMBER 17, 2019 - 6:40 PM**

**NOTICE IS HEREBY GIVEN** that West Valley Water District has called a meeting of the External Affairs Committee to meet in the Administrative Conference Room, 855 W. Base Line Road, Rialto, CA 92376.

**I. CONVENE MEETING**

**II. PUBLIC PARTICIPATION**

*The public may address the Board on matters within its jurisdiction. Speakers are requested to keep their comments to no more than three (3) minutes. However, the Board of Directors is prohibited by State Law to take action on items not included on the printed agenda.*

**III. DISCUSSION ITEMS**

- a. Update from External Affairs Committee
- b. Breast Cancer Awareness Month (October 2018).
- c. Upcoming Events in the District.
- d. West Valley in the Community (Events Summary).

**IV. ADJOURN**

**DECLARATION OF POSTING:**

I declare under penalty of perjury, that I am employed by the West Valley Water District and posted the foregoing External Affairs Committee Agenda at the District Offices on September 13, 2019.

A handwritten signature in blue ink that reads "Crystal L. Escalera". The signature is written in a cursive style and is positioned above a horizontal line.

Crystal L. Escalera, Board Secretary



**BOARD OF DIRECTORS  
EXTERNAL AFFAIRS COMMITTEE  
STAFF REPORT**

**DATE:** September 17, 2019  
**TO:** External Affairs Committee  
**FROM:** Clarence Mansell Jr., General Manager  
**SUBJECT:** BREAST CANCER AWARENESS MONTH (OCTOBER 2018)

---

**BACKGROUND:** In 1985, the month of October was designated as National Breast Cancer Awareness Month. In recognition of Breast Cancer Awareness Month in 2019, West Valley Water District is seeking to build a public awareness campaign designed to bring attention to the fight against breast cancer. The program includes participation from the Board of Directors, Executive Management, Employees and their families.

The awareness campaign entails West Valley Water District “Breast Cancer Awareness” shirts and vehicle magnets that will be utilized on district vehicles and incorporated into the outreach campaign for our ratepayers. In addition, the External Affairs Department is proposing to have a District Team participate in this year’s “Breast Cancer Awareness Walk” in Rialto, California being held on October 5.

**DISCUSSION:** The District has supported numerous cancer-related organizations in recent years. However, the District is seeking to bring further awareness into issues facing our ratepayers including breast cancer. The Department is proposing to present a proclamation for consideration to the Board of Directors and have a breast cancer related nonprofit organization accept the proclamation.

**FISCAL IMPACT:**

There is no change in fiscal impact.

**STAFF RECOMMENDATION:** It is recommended that the Committee accept the information and direct staff to incorporate “Breast Cancer Awareness Month” throughout the month of October 2019.

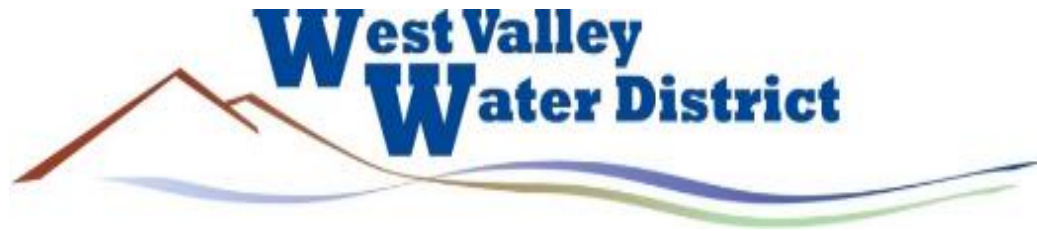
Respectfully Submitted,

*Clarence C. Mansell Jr.*

---

Clarence Mansell Jr, General Manager

cm



## Events Throughout the Community

### September 2019

<b>Tuesday, September 3</b>	BLOOMINGTON	<b>Bloomington MAC</b> 18313 Valley Boulevard Bloomington, CA 6:30 pm-8:30 pm
<b>Tuesday September 3</b>	COLTON	<b>Colton Chamber Meeting</b> 655 N. La Cadena Dr. Colton, CA 8:30 AM – 10:30 AM
<b>Wednesday, September 4</b>	RIALTO	<b>Rialto Farmers Market</b> 150 S. Palm Ave., Rialto 10:00 AM-2:00 P.M
<b>Friday September 6</b>	COLTON	<b>Colton Rotary</b> 160 W. Valley Blvd Colton, CA 11:30 am – 1:00 pm
<b>Saturday, September 7</b>	FONTANA	<b>Pinnacle Medical Group Health and Wellness Fair</b> 8110 Mango Ave. Fontana, CA 92335 10 am – 2pm
<b>Tuesday September 10</b>	RIALTO	<b>Rialto Kiwanis Club</b> 1683 S. Riverside Ave Rialto, CA 6:00 pm – 8:00 pm

<b>Wednesday, September 11</b>	RIALTO	<b>Rialto Farmers Market</b> 150 S. Palm Ave., Rialto 10:00 AM-2:00 P.M
<b>Wednesday September 11</b>	RIALTO	<b>9/11 Day of Service</b> 150 S. Palm Ave., Rialto 10 am
<b>Thursday, September 12</b>	FONTANA	<b>Fontana Chamber Monthly Meeting</b> 8463 Sierra Ave. Fontana, CA 92335 11:30 AM- 1:00 PM
<b>Thursday, September 12</b>	RIALTO	<b>Inland Solar Challenge Committee Meeting</b> Yucaipa Water District 3:00 pm – 5:00 pm
<b>Thursday, September 12</b>	Fontana	<b>City of Fontana Area 1 Community Meeting</b> Sierra Lakes Elementary School 6:00 pm- 8:00 pm
<b>Saturday, September 14</b>	FONTANA	<b>2019 Unity in Community Day</b> Sports Pavilion at Jesse Turner Park 11 AM-3 PM
<b>Saturday September 14</b>	Rialto	<b>Renaissance Market Place Grand Opening</b> 1309 W. Renaissance Parkway #800, Rialto, CA 11:30 AM – 4:30 PM
<b>Saturday, September 14</b>	FONTANA	<b>Mayor's Gala</b> Sierra Lakes Golf Club 6:00 pm
<b>Wednesday, September 18</b>	RIALTO	<b>Rialto Farmers Market</b> 150 S. Palm Ave., Rialto 10:00 AM-2:00 P.M
<b>Thursday, September 19</b>	RIALTO	<b>Rialto Chamber</b> 127 W. Valley Blvd., Rialto

		7:30AM-9:00AM
<b>Friday September 20</b>	COLTON	<b>Colton Rotary</b> 160 W. Valley Blvd Colton, CA 11:30 am – 1:00 pm
<b>Friday, September 20</b>	FONTANA	<b>FONTANA K9 PALS Tournament</b> <b>Shandin Hills Golf Club</b> 3380 Little Mountain Road San Bernardino, CA 92405 6:30 am -1:00 pm
<b>Saturday September 21</b>	RIALTO	<b>Rialto Pet Palooza</b> Rialto City Center:150 S. Palm, Rialto, CA 8: 30 AM – 1:00 pm
<b>Wednesday, September 25</b>	RIALTO	<b>Rialto Farmers Market</b> 150 S. Palm Ave., Rialto 10:00 AM-2:00 P.M





## Events Throughout the Community

### October 2019

<b>Thursday October 10</b>	FONTANA	<b>Fontana Chamber of Commerce Meeting</b> Surges Theater 11:00 AM- 1:00 PM
<b>Saturday October 12</b>	FONTANA	<b>Let's Move on the Trail</b> Pacific Electrical Trail Fontana, CA 6:30 pm-8:30 pm
<b>Wednesday October 15</b>	FONTANA	<b>City of Fontana Community Meeting Area 1</b> Sierra Lakes Elementary School 6:30 PM
<b>Monday October 18</b>	FONTANA	<b>City of Fontana Community Meeting Area 4</b> Southridge Middle School 6:30 PM
<b>Tuesday October 24</b>	FONTANA	<b>Red Ribbon Breakfast</b> Jessie Turner Center 8:00 am
<b>Thursday October 31</b>	FONTANA	<b>Halloween Events</b> Southridge Park, Fontana Park and Seville Park 4:00 pm-7:00 pm

# West Valley in the Community

SEPTEMBER 2019



# 2 Year Anniversary of Fontana Walks



- August 17, 2019
- 500 attendees
- Shower timers, calendars, faucet aerators, pens, pencils

# Rialto Bike Rodeo

- August 17, 2019
- 1,500 attendees
- Resources Handed Out: Shower timers, calendars, faucet aerators, pens, pencils, coloring books, crayons



# Rialto Farmers Market

- Every Wednesday  
10 a.m. – 2.p.m
- 100 Attendees
- 1 on 1 conversations





# Rialto 9/11 Event

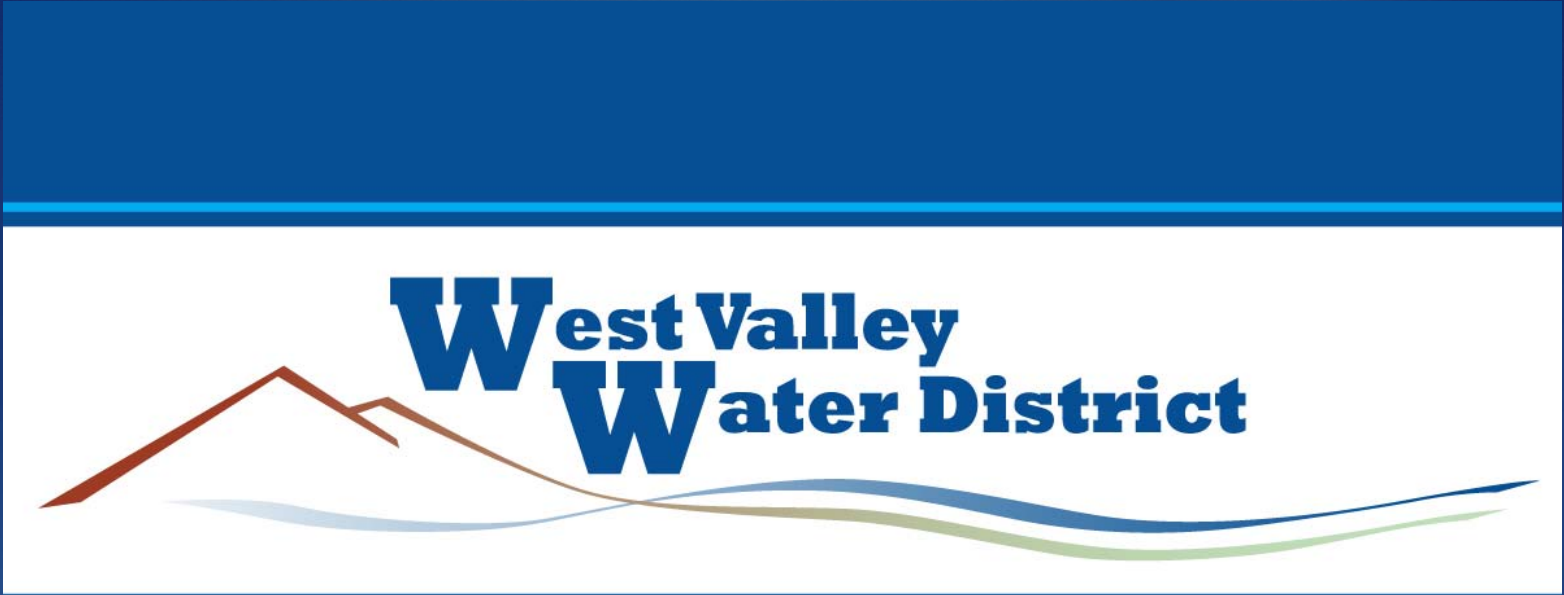
- Scott and Socorro represented the District at the event
- Community Leaders, City Staff and Rialto School Children attended



# Service Club Outreach

- Bloomington MAC
- Colton Chamber
- Fontana Chamber
- Rialto Chamber
- Lions Club
- Kiwanis Club





**SAFE. HIGH QUALITY. RELIABLE.**