

MINUTES
EXTERNAL AFFAIRS COMMITTEE MEETING
of the
WEST VALLEY WATER DISTRICT
March 24, 2025

I. CALL TO ORDER

Chair Garcia called the meeting to order at 6:04 p.m.

Attendee Name	Present	Absent	Arrived
Angela Garcia	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Kelvin Moore	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Socorro Pantaleon	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
John Thiel	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Linda Jadeski	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Mary Jo Hartley	<input checked="" type="checkbox"/>	<input type="checkbox"/>	
Isabelle Medina	<input checked="" type="checkbox"/>	<input type="checkbox"/>	

II. PUBLIC PARTICIPATION

Director Garcia inquired if anyone from the public would like to speak. No requests were received, therefore Director Garcia closed the public comment period.

III. DISCUSSION ITEMS

1. State/Federal Verbal Updates

David Turch & Associates representative Jones provided an update on the submittals for project funding that have been made to the Office of Congressman Pete Aguilar being Enhancing Cyber Security for a Reliable future, Emergency Generators, and Strengthening Water Supply by Enhancing Storage for Fire Protection, and indicated additional project submittals will still be made to Senator Alex Padilla and Senator Adam Schiff. Additionally, he provided an overview that Congress passed a long-term Continuing Resolution through September 30, 2025, but it does not include any Community Project Funding earmarks for FY 25 and they will work with staff for FY 26 submissions.

California Strategies representative MacKay provided an update on various legislative bills including bills of concern such as AB 794: CA Safe Drinking Water Act: Emergency Regulations and SB 601: Water: Waste Discharge; and provided an updated on next steps to support Prop 4 water allocations, the importance of submitting a letter to the Assembly and Senate Budget Committees, and spoke on a potential advocacy trip to Sacramento.

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2. 2025 March Federal/State Legislative Report

Public Affairs and Government Outreach Representative Medina presented the report. The committee reviewed the legislative packet of all the legislation and letters tracked.

3. Updates to the External Affairs Committee

Manager of Public Outreach and Government Affairs Pantaleon provided an update on the Turf Rebate Program indicating current funds have been exhausted for this fiscal year due to a high demand from commercial customers, staff has applied for grants and will be proposing revisions to next year's program; Public Affairs will be coordinating with the Board Secretary to schedule individual interviews with each Board Member for the District's 75th anniversary history book; the new branding guidelines will be ready for committee review next month; and staff is coordinating with the Office of Assemblymember Robert Garcia to schedule a tour of district facilities.

4. September 30, 2024, October 28, 2024, November 11, 2025, and December 16, 2024 Minutes

The committee approved the minutes.

5. February/March Social Media Report

Senior Public Affairs and Government Outreach Representative Hartley provided the Social Media Report and indicated this month's highest engagement and views were for posts about employment opportunities, and the District's social media audience grew on all platforms with the highest increase from LinkedIn.

6. WVWD Customer Survey

Manager of Public Outreach and Government Affairs Pantaleon presented the survey that staff has been working on in collaboration with JPW Communications. The purpose of the survey is to gain a better understanding of the community's expectations, enhance the quality of services provided, and strengthen the relationship between the District and its customers. The survey will be conducted by a survey partner, Cenitment, who will use a variety of mechanisms to drive survey responses. The committee reviewed the survey questions and no changes were made.

7. Education Update

Manager of Public Outreach and Government Affairs Pantaleon presented the report and provided an update on upcoming education outreach events and a California Project WET Facilitators training that Public Affairs staff is scheduled to attend.

8. Outreach Events Update

Senior Public Affairs and Government Outreach Representative Hartley provided updates on community workshops being held in the Spring at District Headquarters and in Bloomington, and informed the committee that staff is working on a tour to educate local stakeholders about our water supply and treatment process.

IV. ADJOURN

Director Garcia adjourned the meeting at 8:15 p.m.

ATTEST:

A handwritten signature in cursive script that reads "Elvia Dominguez".

Elvia Dominguez, Board Secretary

Minutes were approved on April 28, 2025 by the External Affairs Committee of the West Valley Water District.

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